

The Care Management Ecosystem

The Care Management ecosystem is a culmination of all the various digital spaces on offer to both member and associates.

The aim is to have a single, unified digital mesh which communicates seamlessly and is user friendly.

PRIMARY USER ARCHETYPES CONSIDERED FOR THE CONCEPTS



Alison Hedge Member



June Maddock Health Representative



Eli BirminghamCare Manager

be customized based on how each care team functions and the type of cases they handle. 1. Care Management Space The care management space is a one stop shop for all care management associates of Anthem. The space provides all associates with their own dashboards to handle their day to day tasks and incorporates a collaborative workspace. 2. Member Space The member space helps Anthem to interface with the member and their care circle An all in one ecosystem that will help through effective digital care associates to collaborate with each channels. other seemlessly

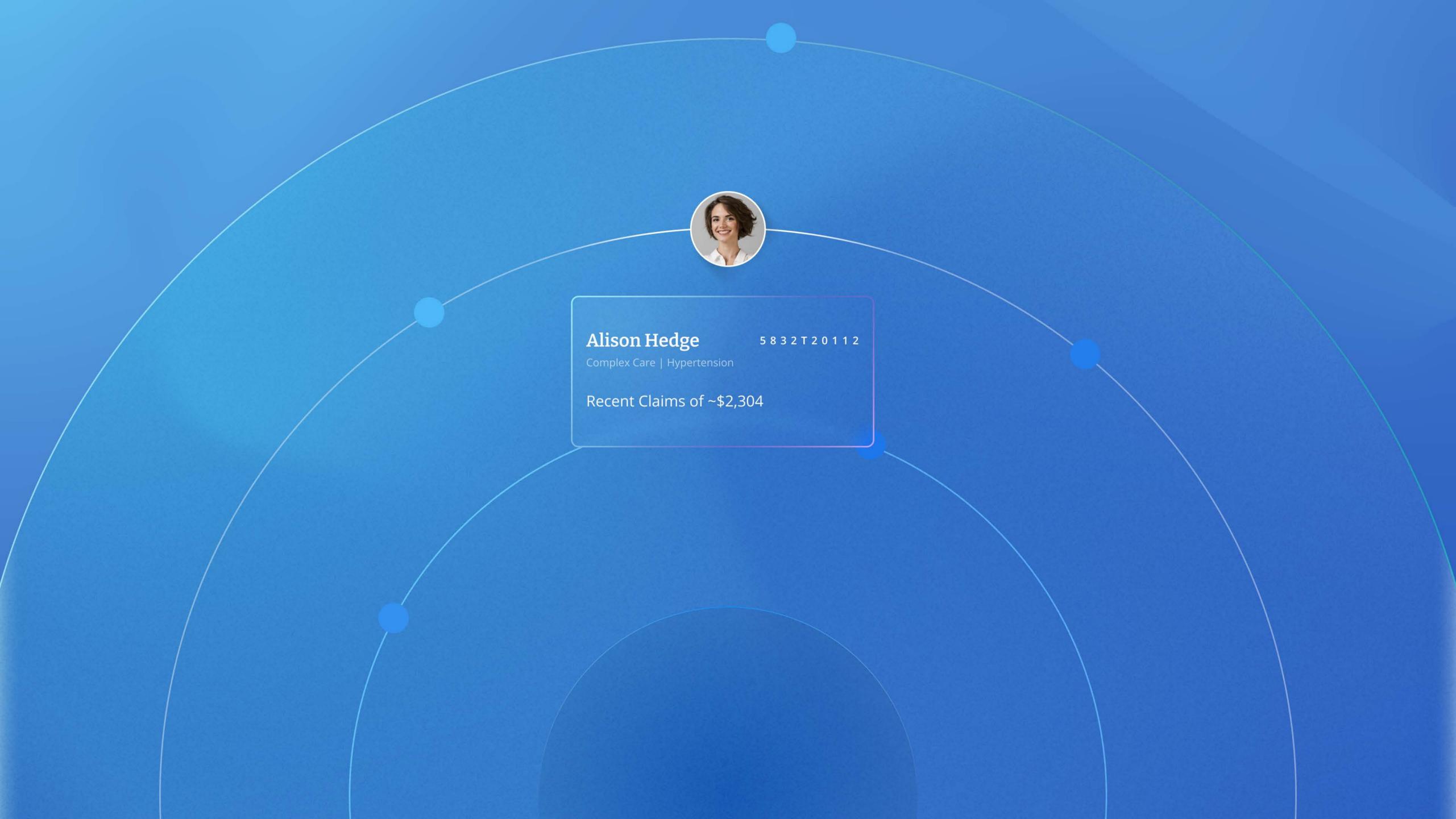
Each care management team gets their own instance of a dashboard which can

There is constant exchange of data between the spaces, helping both parties to be updated on the care journey.



Meet Alison

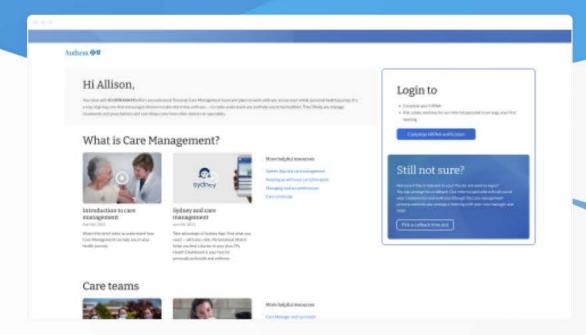
Member





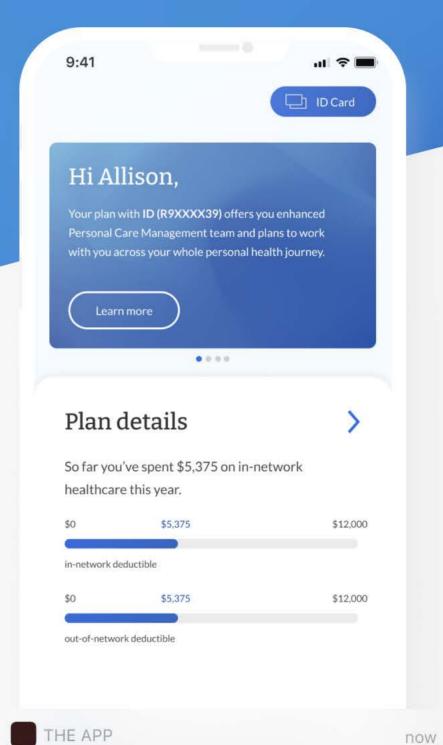
Alison Hedge Member

The next day, Alison receives a notification on her application, asking her to consider the Care Management program.



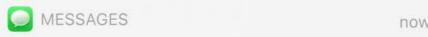
The member can receive communication through multiple channels like dynamic links secured by credentials via Text, mail, the app or other digital channels.

Securing links via Credentials or other forms of MFA bolsters the fact that the communication is via the organisation.



We're here to help!

Hi Alison, we are glad to share this care management plan tailored to your necessities

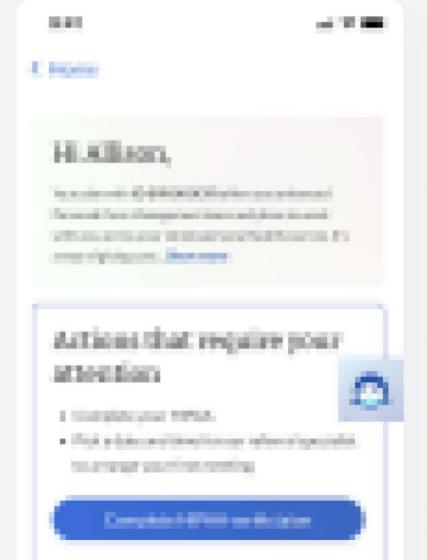


We're here to help!

Hi Alison, we are glad to share this care management plan tailored to your necessities

The member is provided with details about care management and is given an option to join the program.

#Improved Care Management Intake



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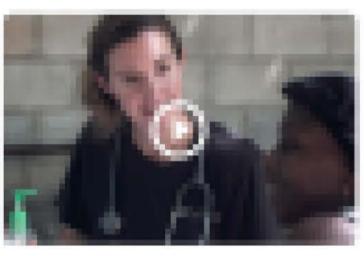
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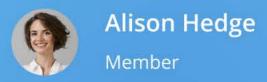
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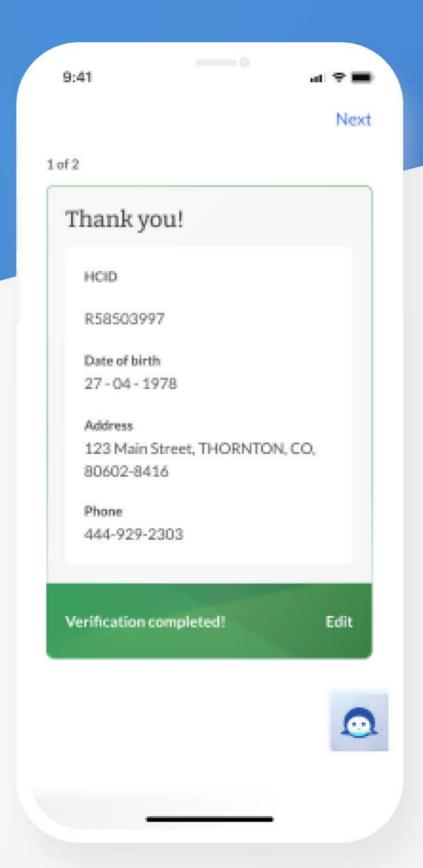
Section 1

Educational material about care management, which includes videos and links to articles can be provided to the member, to help them make an informed decision

#Improved Care Management Intake

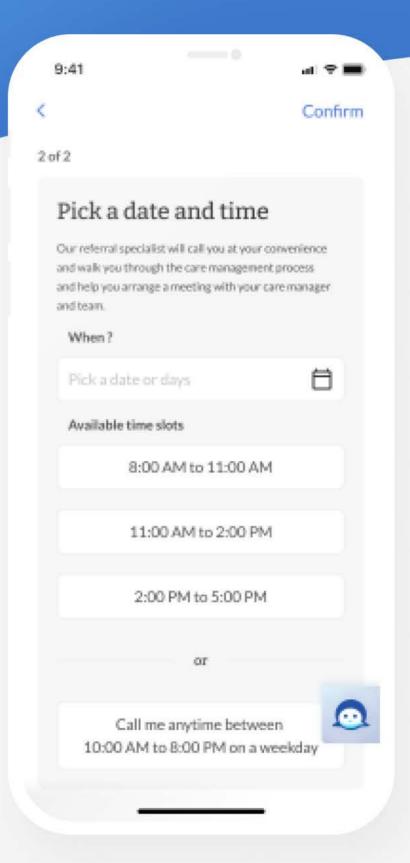


Alison learns about care management, continues to complete her verification and picks a slot for a call from a Health Care Representative.



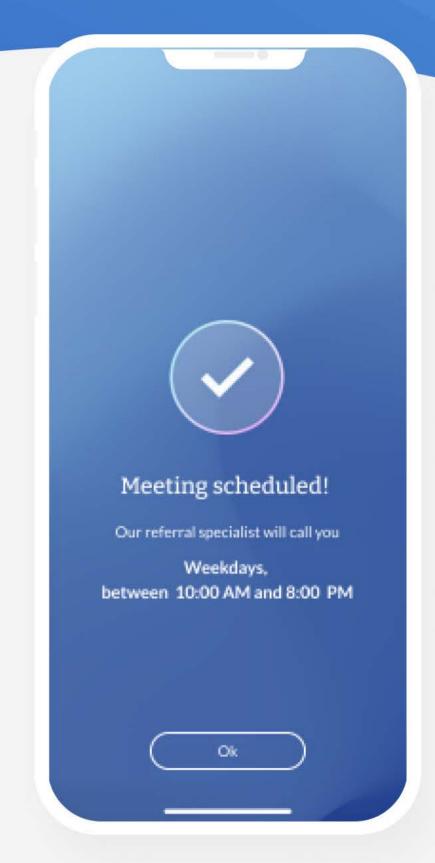
The member can verify their details, cutting down a step for the Referral Specialist.

#Streamlining Documentation



The member can share their preferred time slot.

#Robust Call Scheduling System



Upon confirming a schedule, the member receives confirmation.

#Robust Call Scheduling System



June Maddock, a Health Care Representative, begins their day.

June Maddock

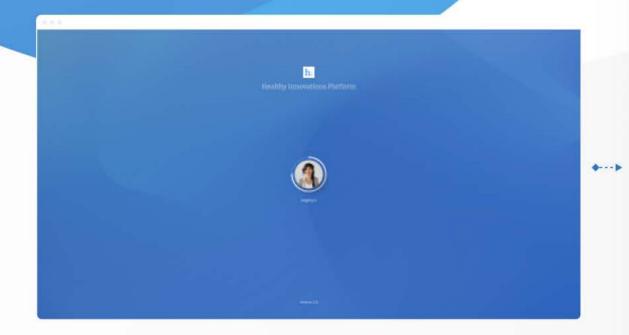
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Health Representative

- Reach out to members identified for care for verification and program enrollment.
- Successfully enroll them into the care management program.
- Assign a care manager to them and schedule a call.



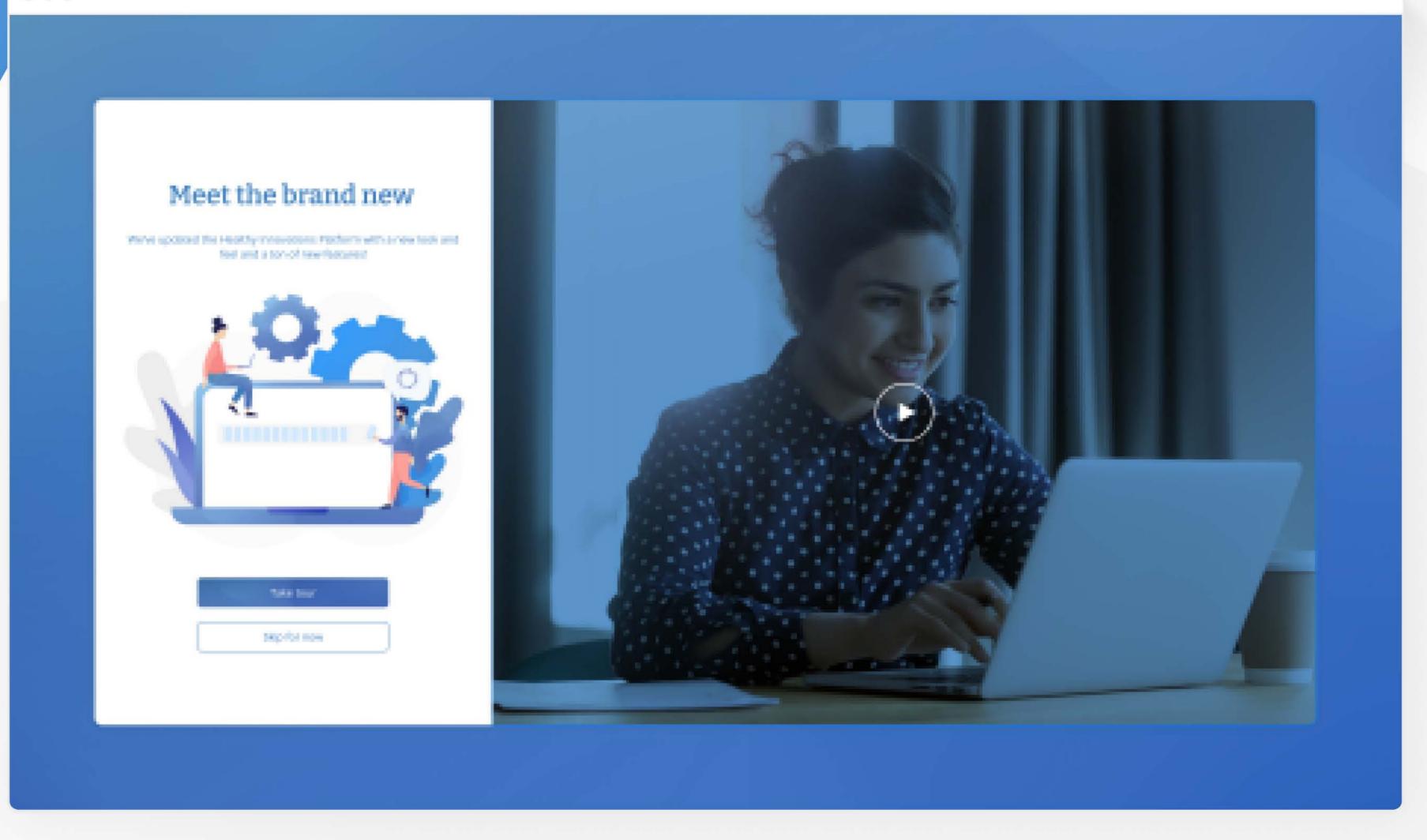
Back on the care management side, June Maddock, a health representative logs into her system to take care of her daily calls.



Associates can use their logins IDs or Biometrics to access their own dashboards in the care manangement ecosystem.

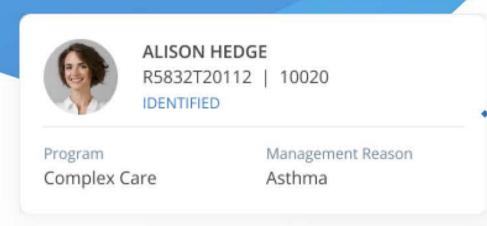
Major system updates can be introduced to the associates upon login and a short video tour can be offered. This will help in educating the associates with updates on the platform.

#Effective Methods To Introduce Enhancements





Once logged in, June can check her dashboard, which gives her the most prominent information needed to go through her day.

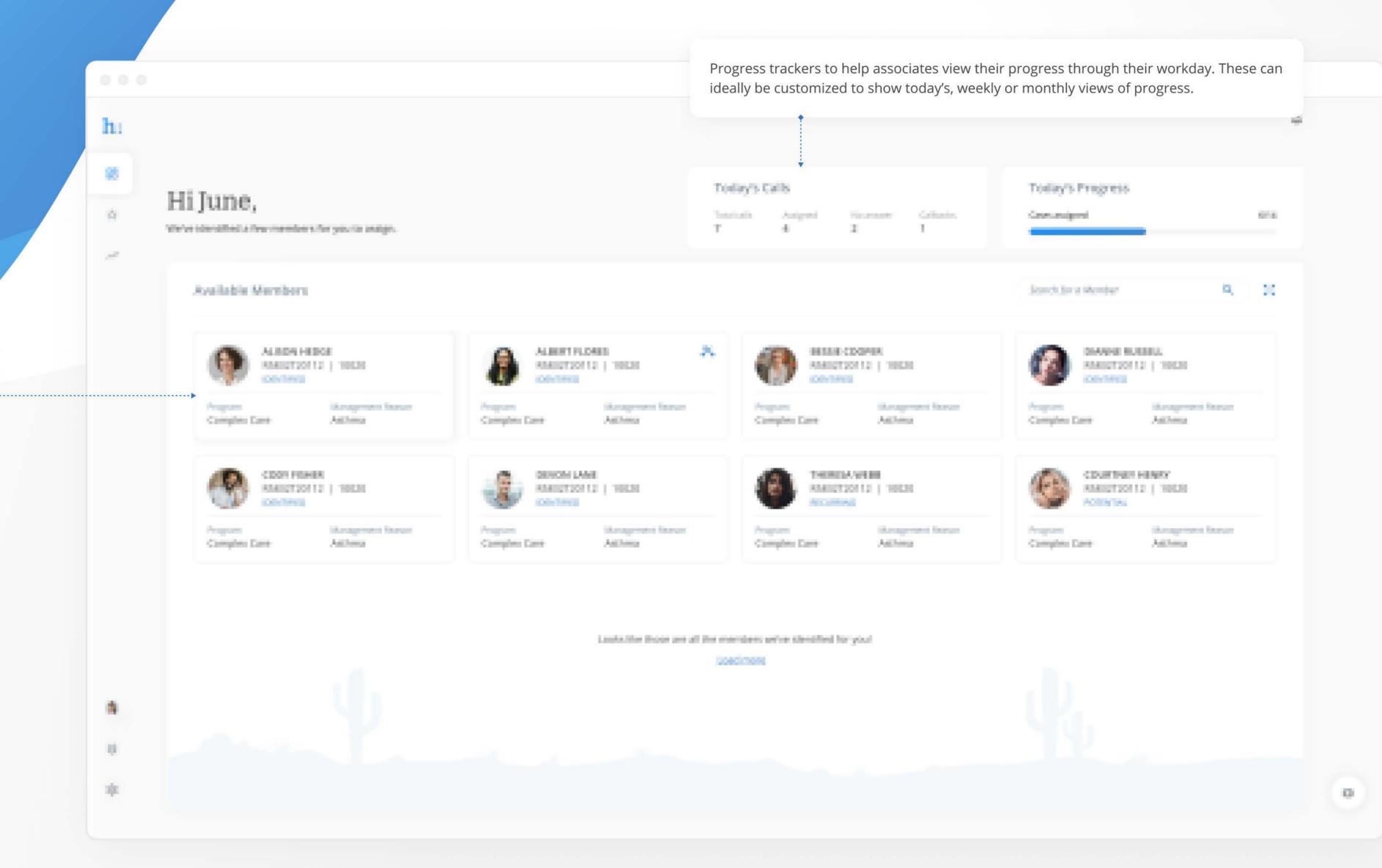


The most important information about the member is provided to help the associate take an informed decision. Clicking on a member will take the associate to the member details page.

The dashboard gives the Health representative a list of members who are available for a call. This data can be leveraged from the program onboarding performed by the member on their Sydney App.

Associates also have the ability to search for a specific member through the search option.

#Robust Call Scheduling System





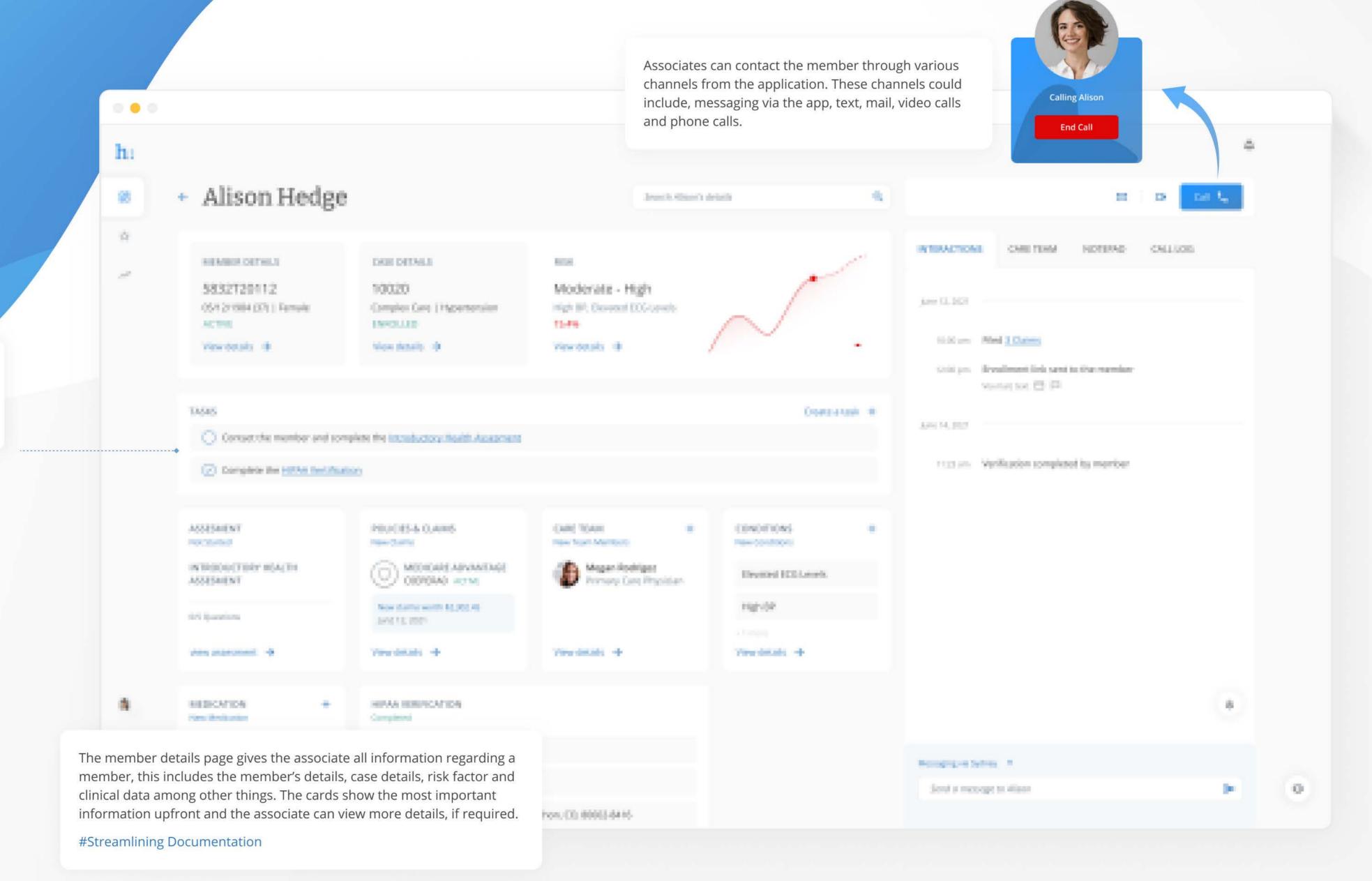
Upon selecting a member, in this case, Alison, June is able to view all the information about the member to verify and enroll them into the care program.



"What I am seeing right here is awesome. Like I said, it looks really user friendly, and all the information is right there on the screen"

Tasks help associates to organize their interactions with members. The task section is by default populated with pre determined tasks depending on the case type and the point in the care journey. Associates can also create their own custom tasks using the task creator. Tasks can be scheduled or be open ended and can also have links to various sections within the member details page.

#Streamlining documentation





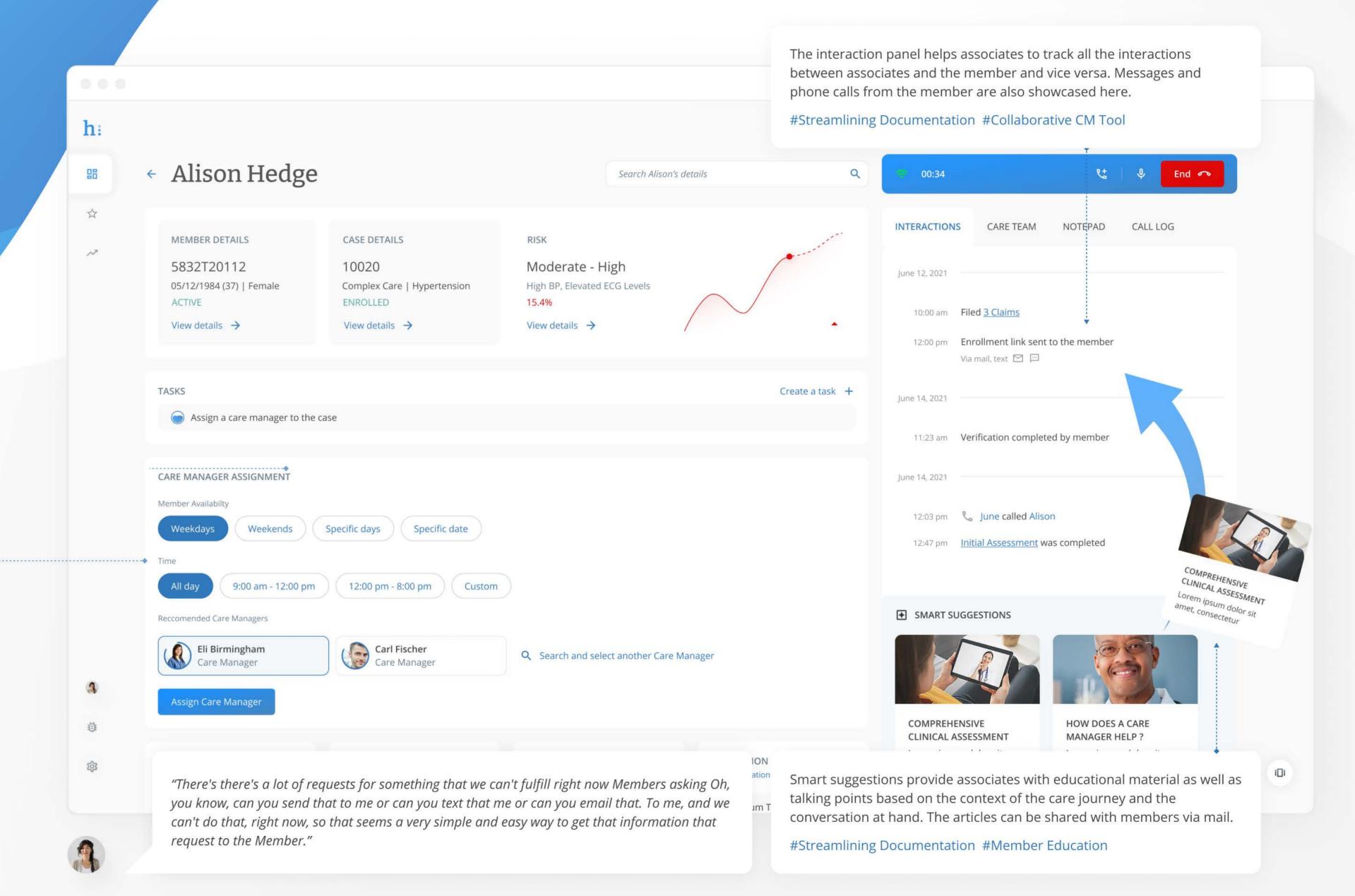
After June has contacted Alison, educated them about the program and conducted the introductory assessment, they can now assign a care manager.



"Thank God for the scheduling ability. The system currently shows all of the appointments when in actuality we don't need to see all of their appointments, we just need to see if they're available so that we can schedule the member."

Health representatives can assign care managers based on the member's and the care managers' availability. The care mannagement ecosystem will automatically recommend care managers to be assigned to a member based on availability and recurrence, if applicable.

#Robust Call scheduling system





Eli Birmingham has been assigned as a Care Manager for Alison

Eli Birmingham

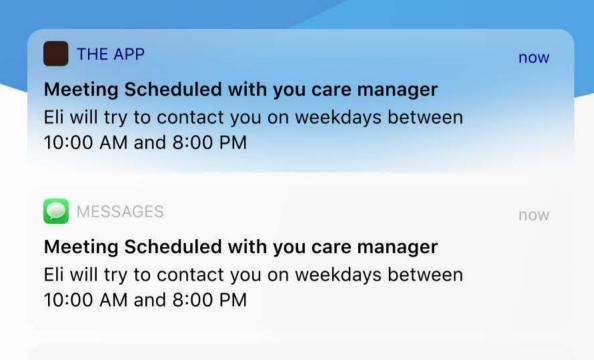
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Case Manager

- Connecting with members and conducting an introductory health assessment to do a health review and identify barriers to care.
- Finalizing a care plan according to their assessment responses.
- Monitoring their progress on their health goals with periodic check-ins.
- Ensuring timely member graduation.

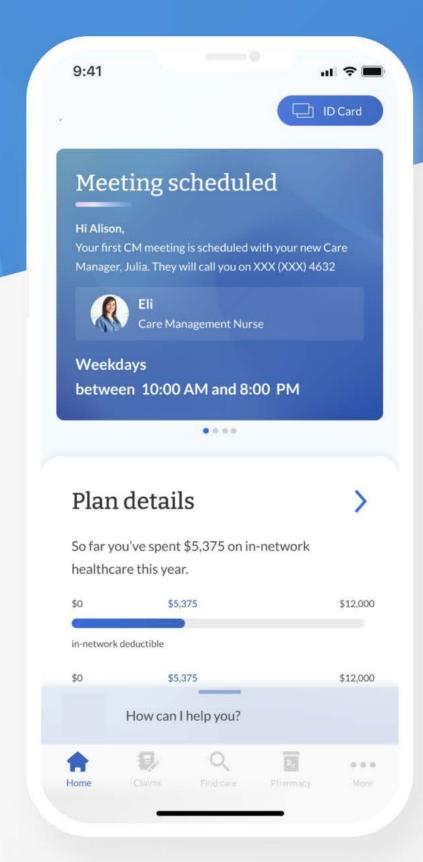


Alison receives a notification on her Sydney application which shows that her appointment with the care manager has been scheduled.

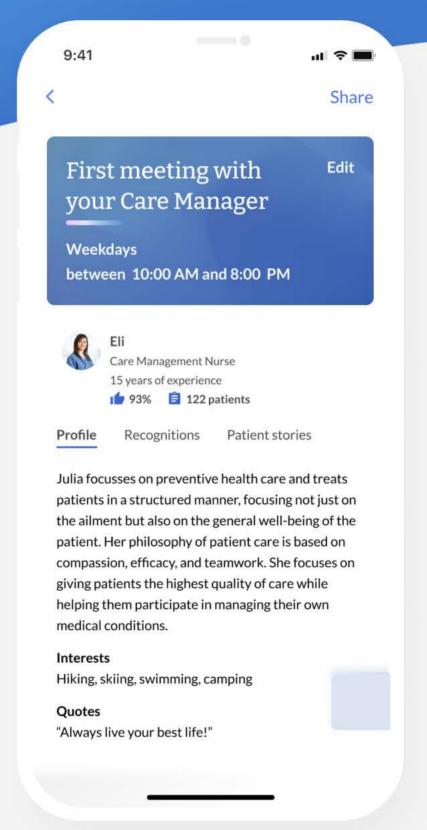


Add to calendar

Members can add meetings directly to their preffered calendar application to remind them of their meeting with the care manager or other Associates.

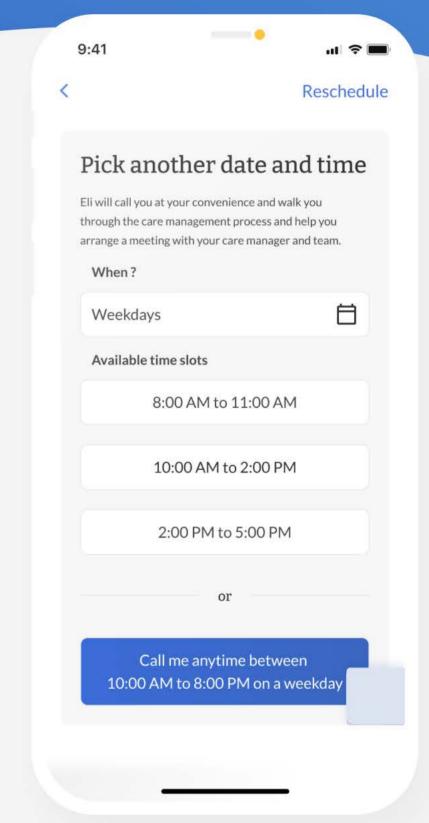


The scheduled meeting is available for the member from the application or through other digital platforms.



Members can read about their care nurse and testimonials, helping create a sense of familiarity.

#Member Education



If they are not available, a member can reschedule to a different time slot at anytime.

#Robust Call Scheduling System

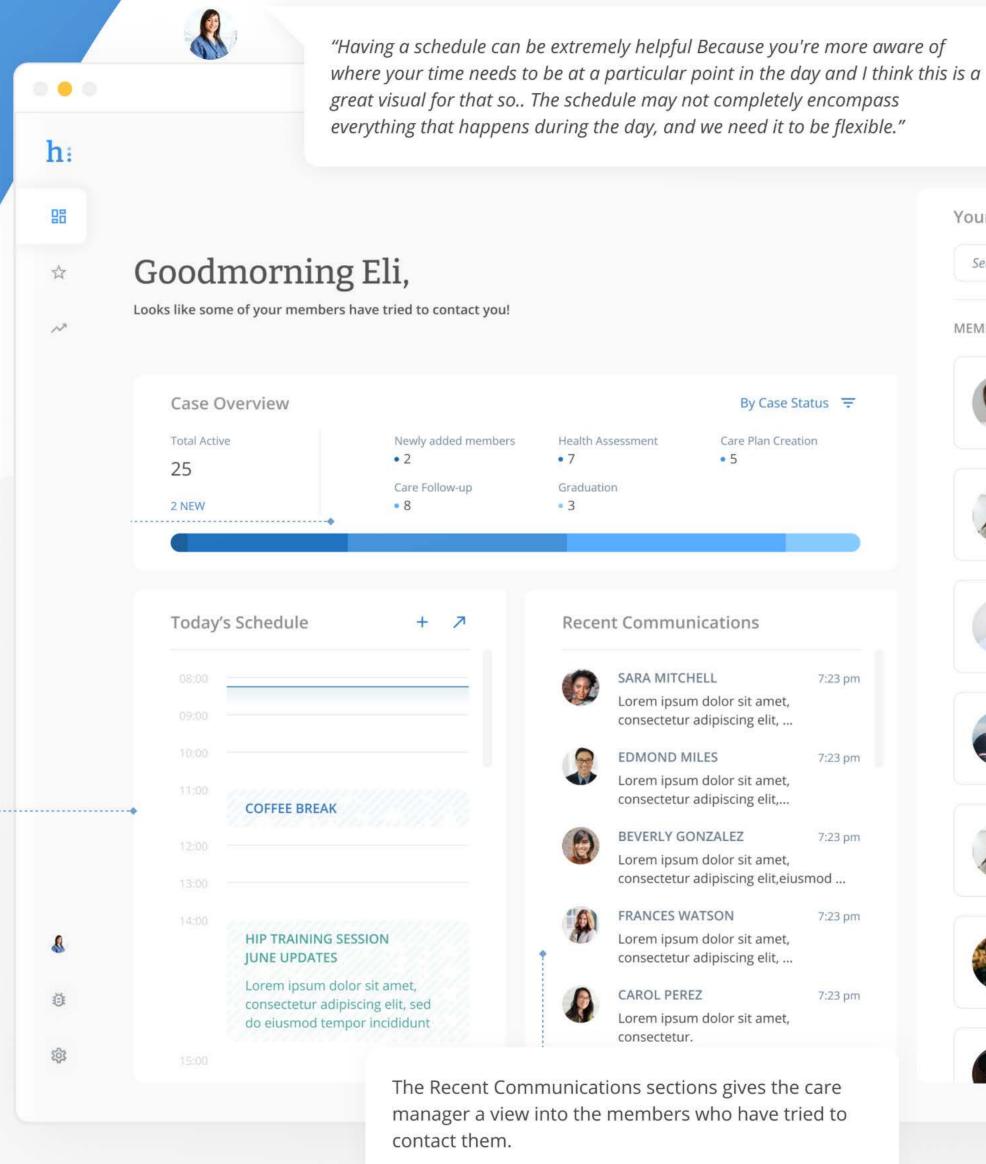


Eli Birmingham
Care Manager

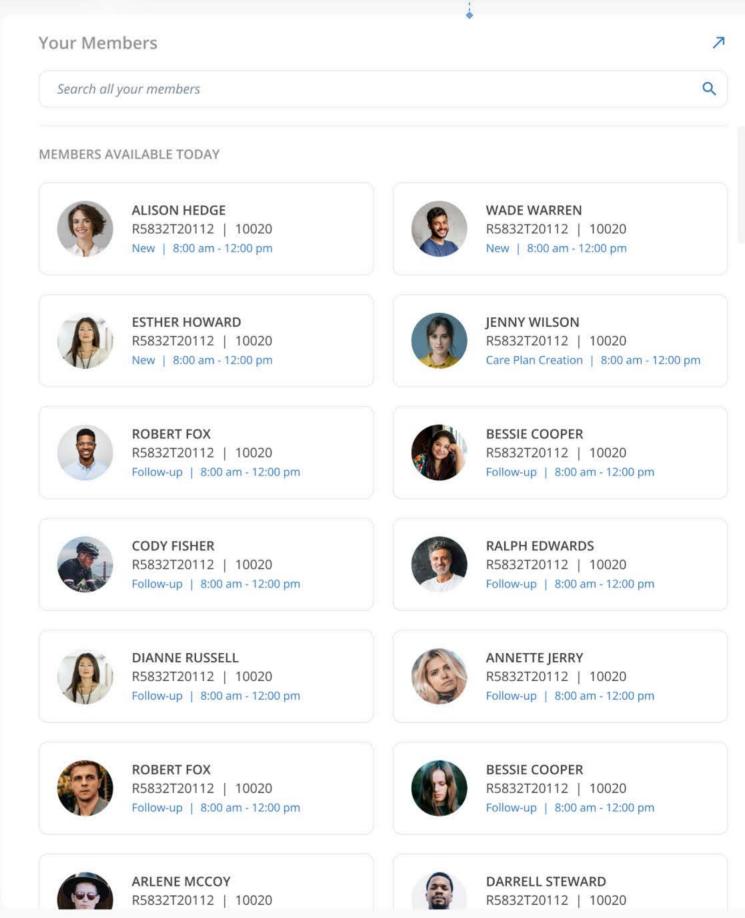
After logging into the ecosystem,
Eli can access the care manager
dashboard and plan out their day.
We can see Alison has been
assigned to them.

Associates can view their schedule. This will help them plan their workflow more effectively. Associates also have the ability to add and block timeslots for various activities, as required.

#Robust Call Scheduling System



Associates can look at members assigned to them, prioritized by when they are scheduled to meet or search for specific members. They can also access a view of their assigned members on a daily, weekly and monthly basis.



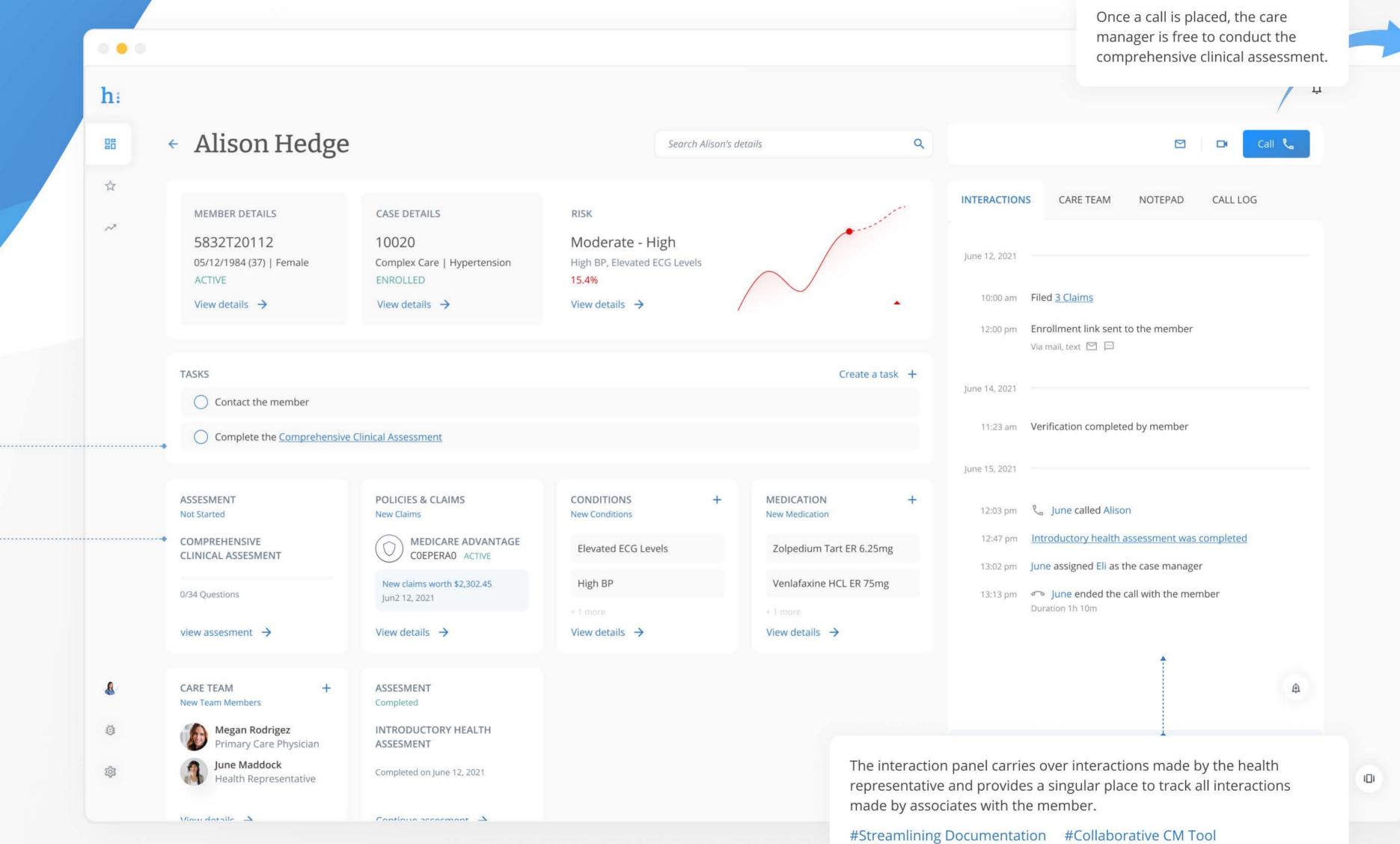


Upon selecting a member, in this case Alison, Eli is taken to the member details page which gives an overview of Alison's details.

New tasks are automatically added as the care journey progresses.

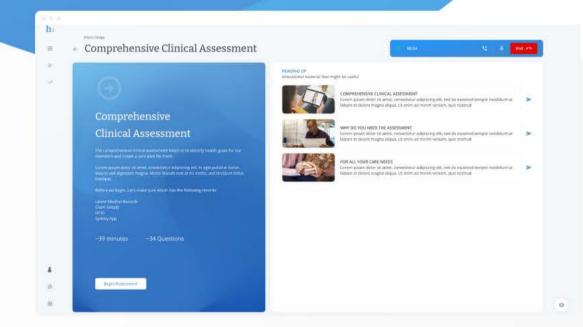
The content cards are added and moved around with reference to the context of the care journey. This helps associates to easily find the information as needed.

The member details page for the care manager is very similar to the member details page presented to other associates using the care mannagement ecosystem. The clinical cards can arrange themselves based on the information. This will help the associate to quickly review a case.





Once on a call with Alison, Eli can access the comprehensive clinical assessment and begin filling it out, with Alison on call.



Upon choosing to view the Comprehensive Clinical Assessment, the care manager is shown a brief of what the assessment is about along with articles to help educate the member.

The Care Manager is also shown an estimate of the number of questions and the time to completion.

#Member Education

Care manager's have access to the complete assesment and have the flexibility to jump between questions as needed. Selecting a question gives a detailed view.

#Member Education

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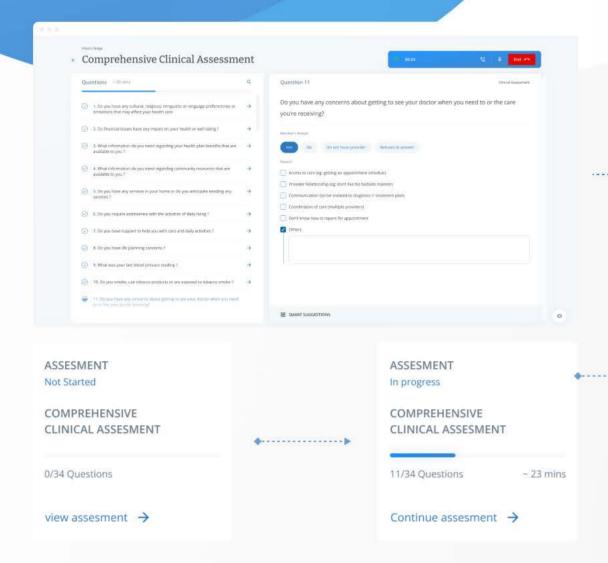
"We want our nurse to be able to see all of the questions that need to be asked at once. To allow the nurse to indicate an answer to a question that came up organically in the conversation and then move around to pull out questions that are relevant to the current conversation".

question being asked.

h: Alison Hedge Comprehensive Clinical Assessment 믦 B Question 1 Questions Clinical Assessment Progress Do you have any cultural, religious, linnguistic or language preferences or ~ 39 mins 0/34 Questions limitations that may affect your health care 1. Do you have any cultural, religious, linnguistic or language preferences or limitations that may affect your health care Member's Answer 2. Do financial issues have any impact on your health or well being? Refuses to answer 3. What information do you need regarding your health plan benefits that are Reason available to you? Cultural Religious 4. What information do you need regarding community resources that are available to you? Liguistic Language Preference 5. Do you have any services in your home or do you anticipate needing any Language Limitation Others 6. Do you require assistannce with the activities of daily living? 7. Do you have support to help you with care and daily activities? 8. Do you have life planning concerns? 8 9. What was your last blood presure reading? Ö () 10. Do yo Smart article suggestions are also provided contextually for each question, **★** SMART SUGGESTIONS Each question is laid out in detail and the taking into consideration the ongoing ways to answer each question would conversation. dynamically change based on the

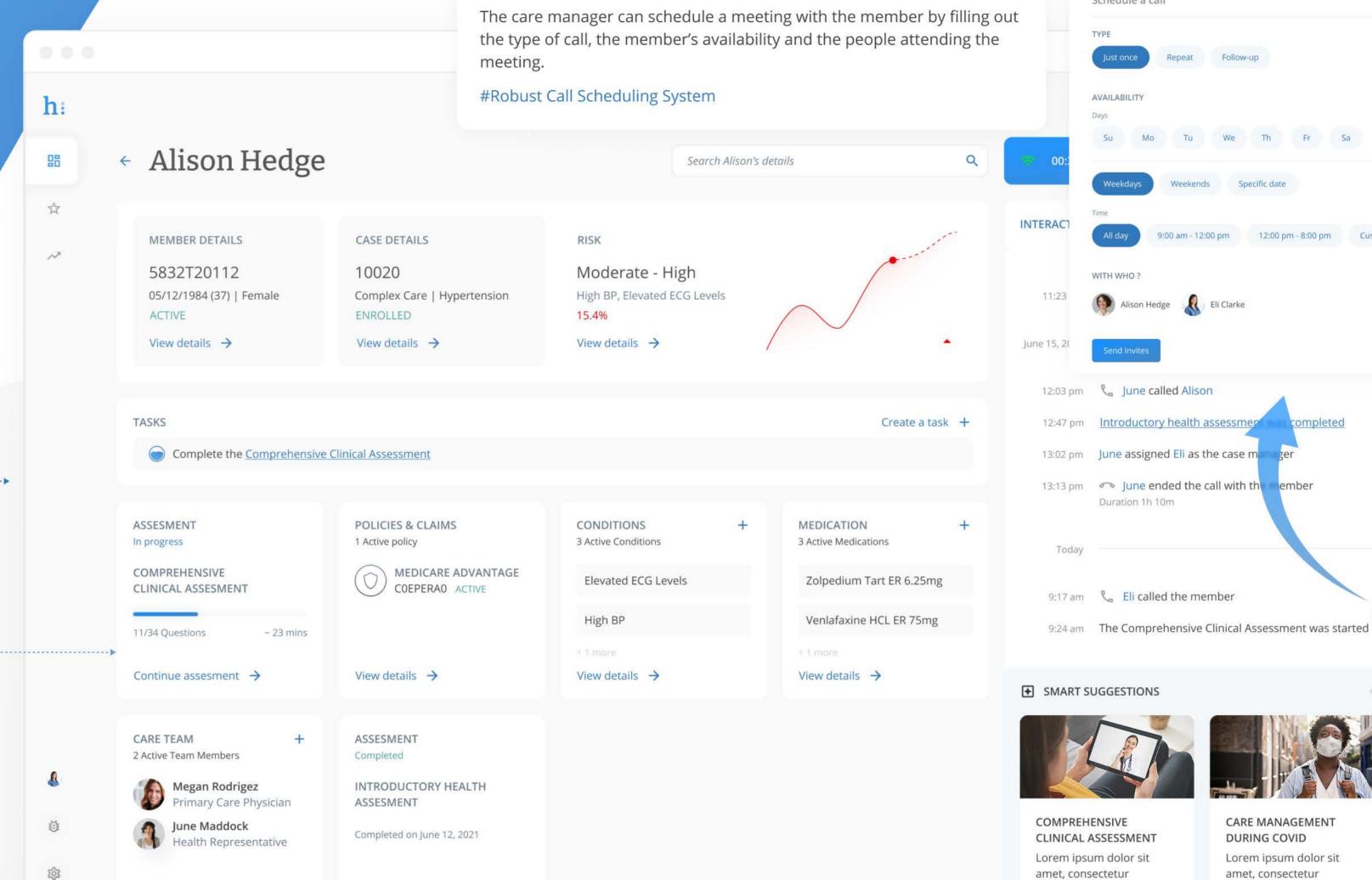


After spending time on the assessment, they decide to pause and continue the assessment at a later date. Eli schedules a call for this purpose.



The progress of the comprehensive clinical assessment gets translated on to its respective card on the member details page.

#Streamlining Documentation



Schedule a call

AVAILABILITY

9:00 am - 12:00 pm

Introductory health assessmen

Duration 1h 10m

12:00 pm - 8:00 pm

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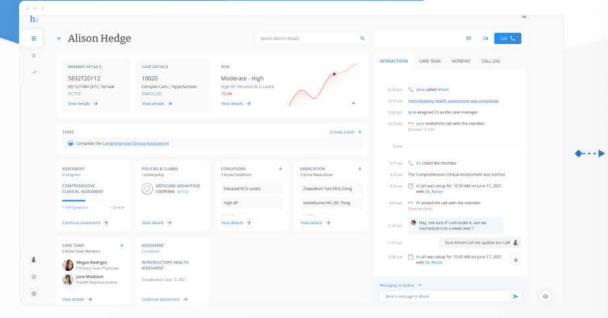
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During the next call with Alison, Eli goes through her notes to summarize her call before going on to complete the assessment.

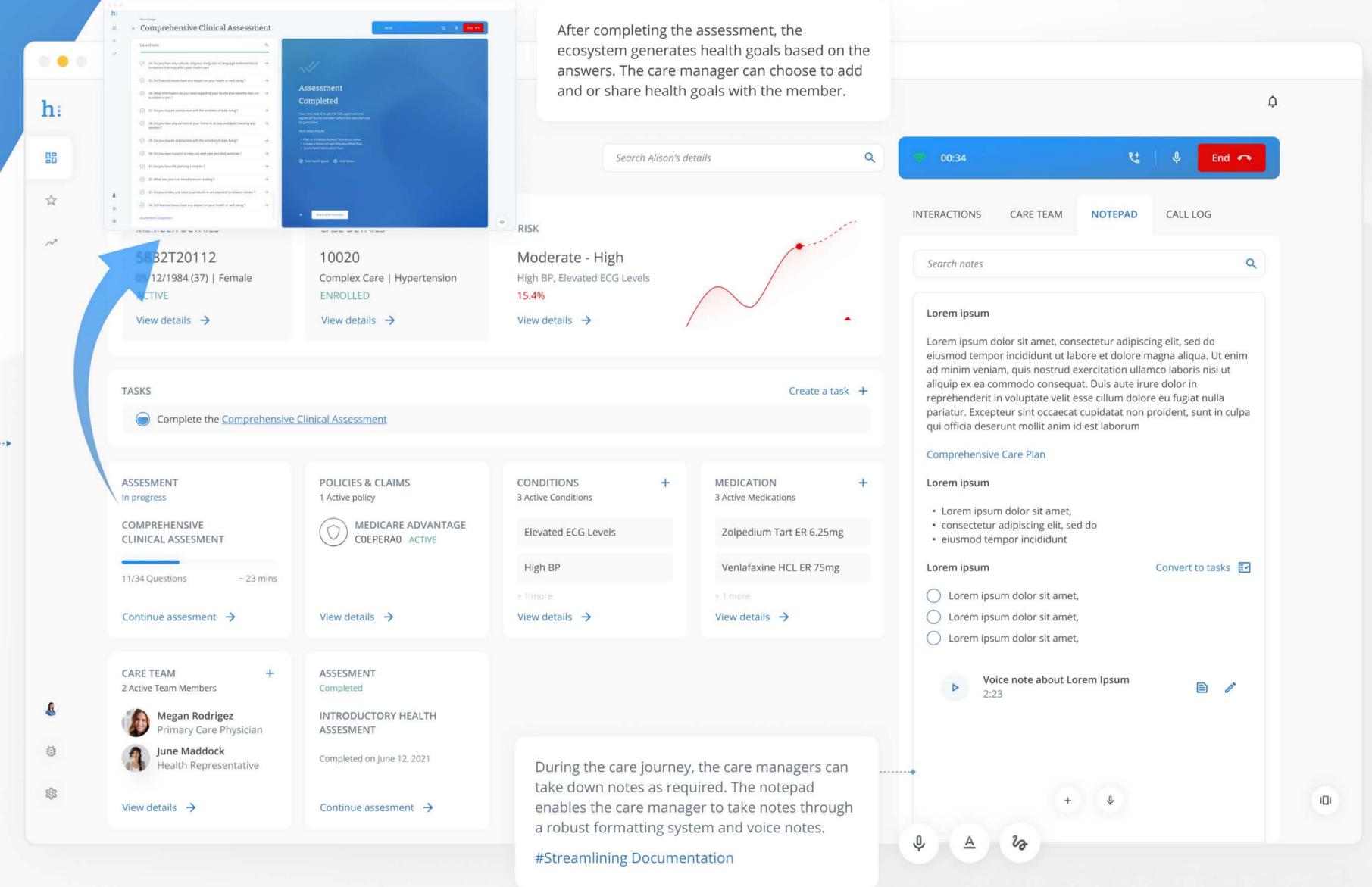


Once a meeting has been scheduled, the meeting is updated on the interaction panel. It can be rescheduled, if needed.

#Robust Call Scheduling System



The member can message the Care Manager at any time to reschedule meetings, if necessary.

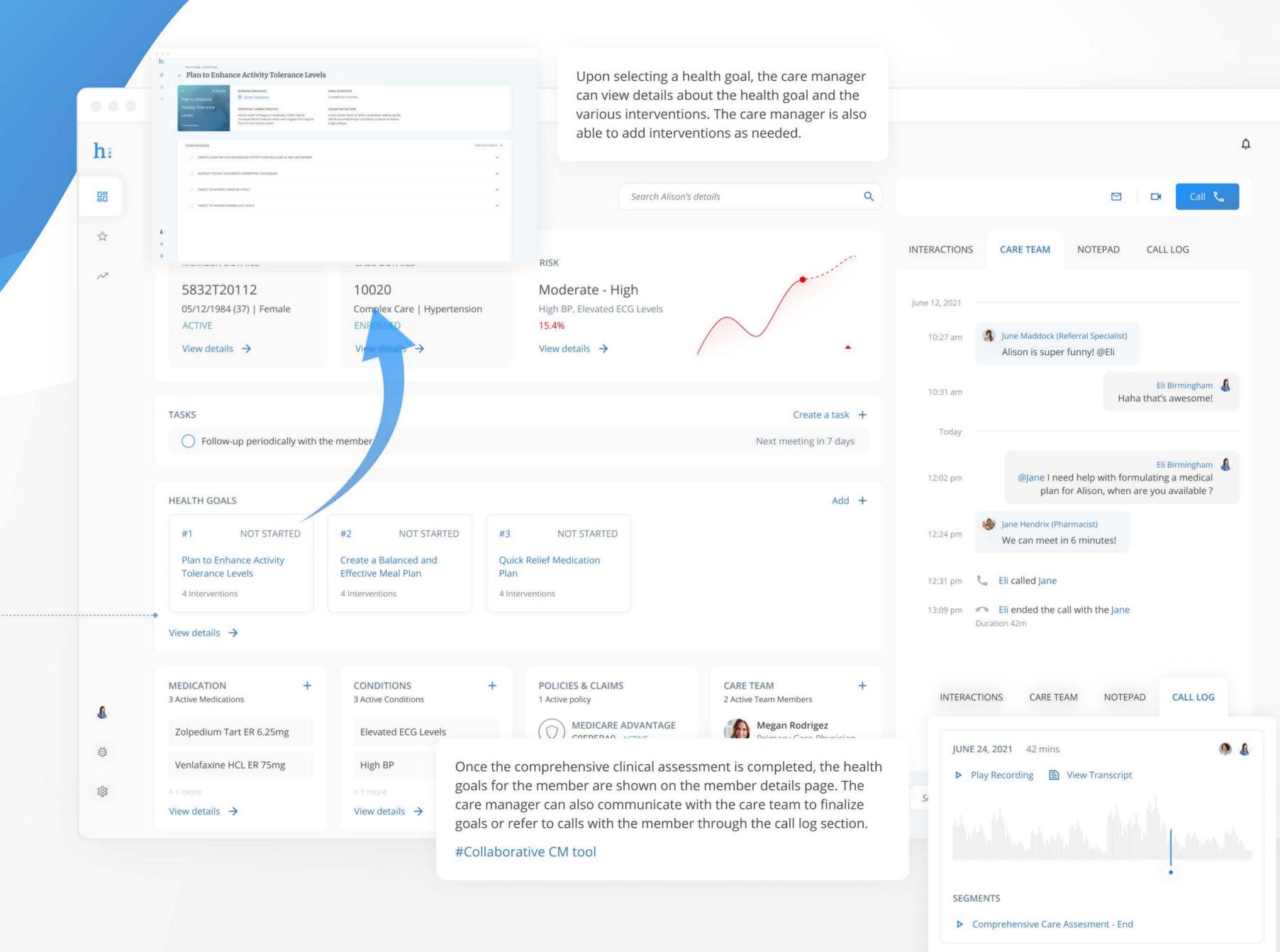




After sharing the health goals with Alison and setting up periodic follow up calls, Eli can go ahead to tweak and finalize the health goals.

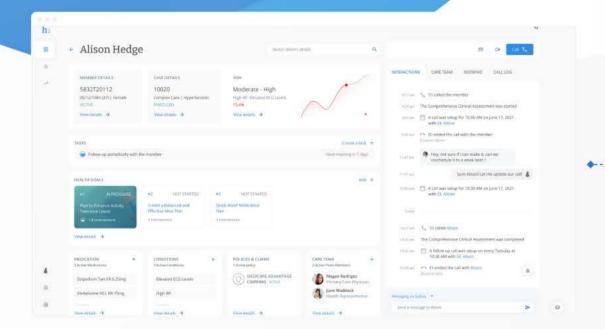
The health goals appear as one of the top sections after the comprehensive care assessment is completed. This helps the care manager to constantly track the health goals.

The care manager can add goals and view the details of each goal.



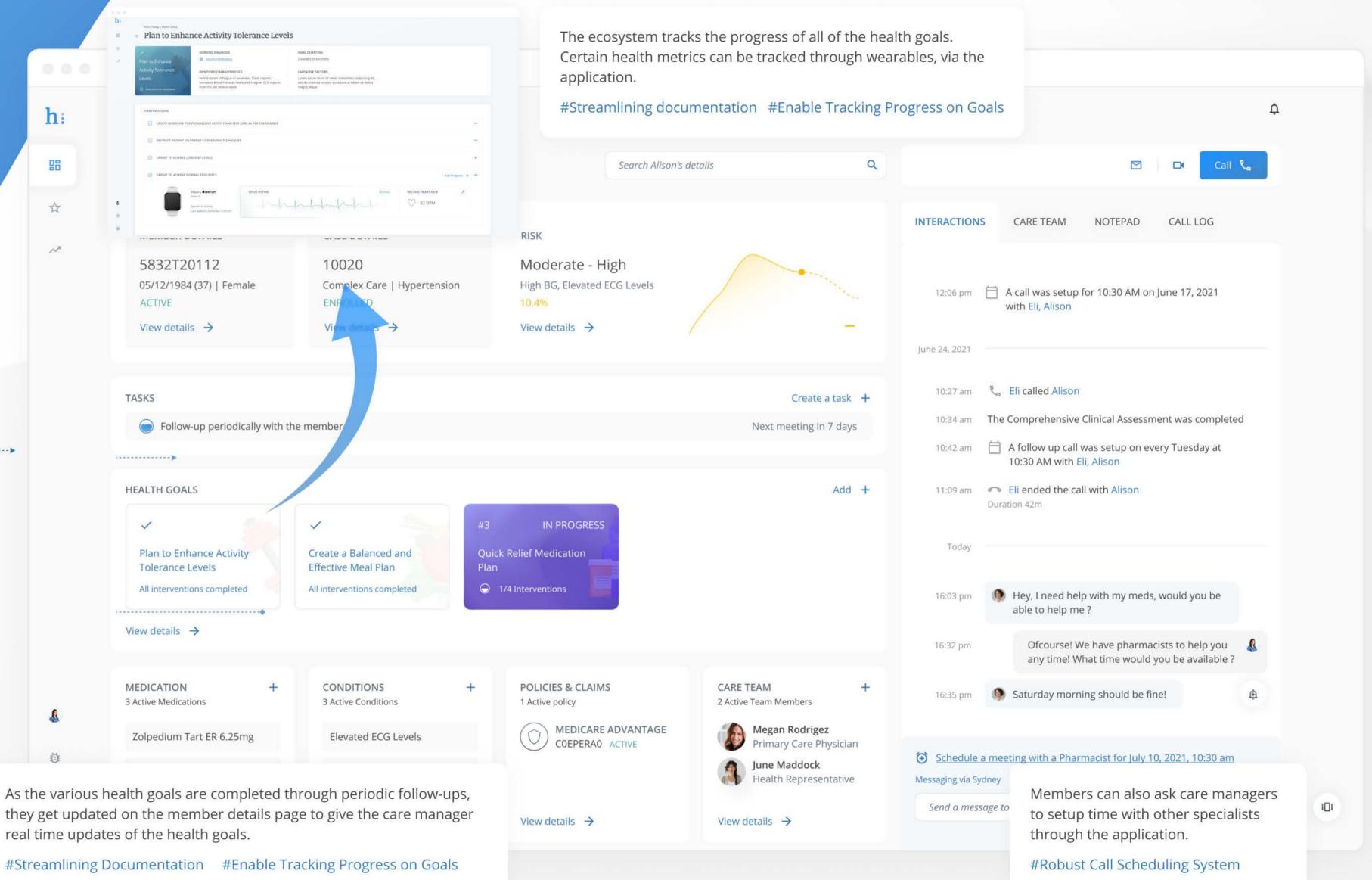


Once the care plan is finalized, Eli can go ahead with her periodic follow-ups with Alison to check off the health goals one by one.



As the care manager and the member go through the various health goals, they change with various visual cues which helps the care manager to distinguish between each state of the health goal quickly.

#Enable Tracking Progress on Goals



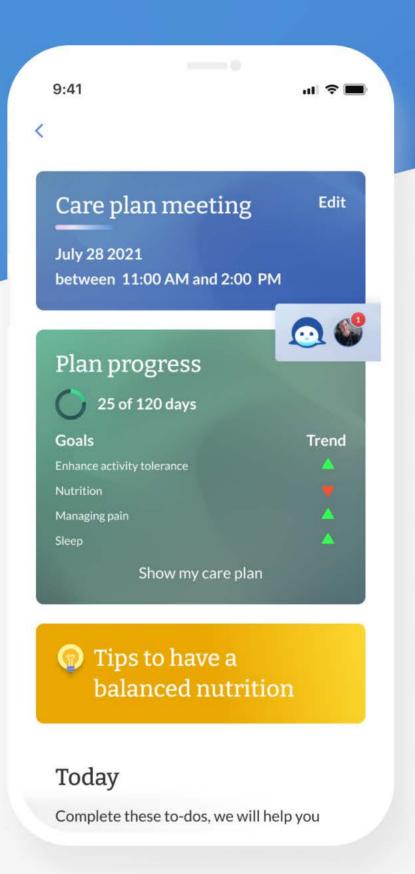


Alison Hedge Member

As Alison goes through her care journey with Eli, they can view a summary of their progress on the application.

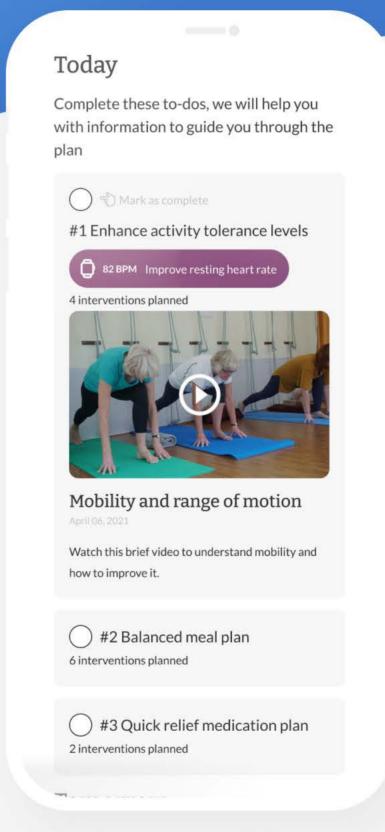


"I like the visual as to the member's progress and the visual reminders of what they can do."



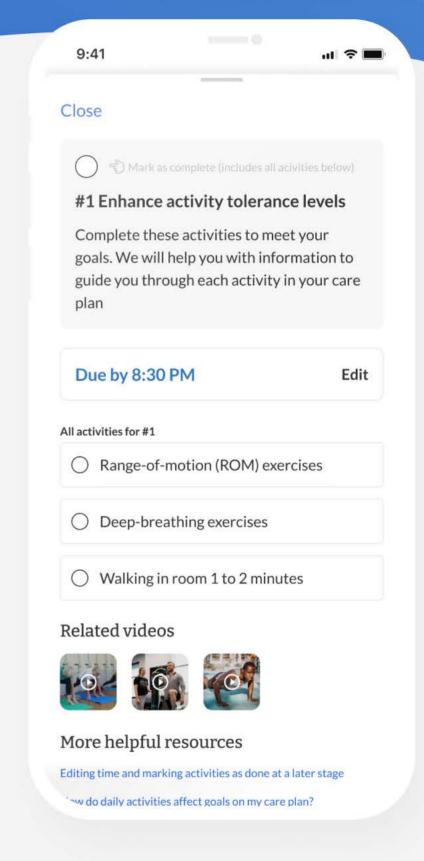
Members can view all the details of their care plan, including the periodic follow-up schedule along with the ability to edit, the care plan and a progress tracker.

#Enable Tracking Progress on Goals



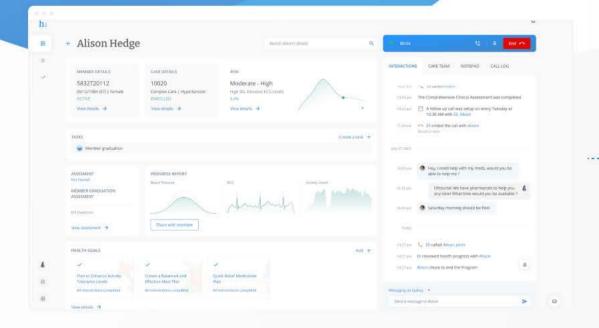
Members can also use the assistance of the application to record and track their progress through their care journey. They can also view related educational material.

#Enable Tracking Progress on Goals



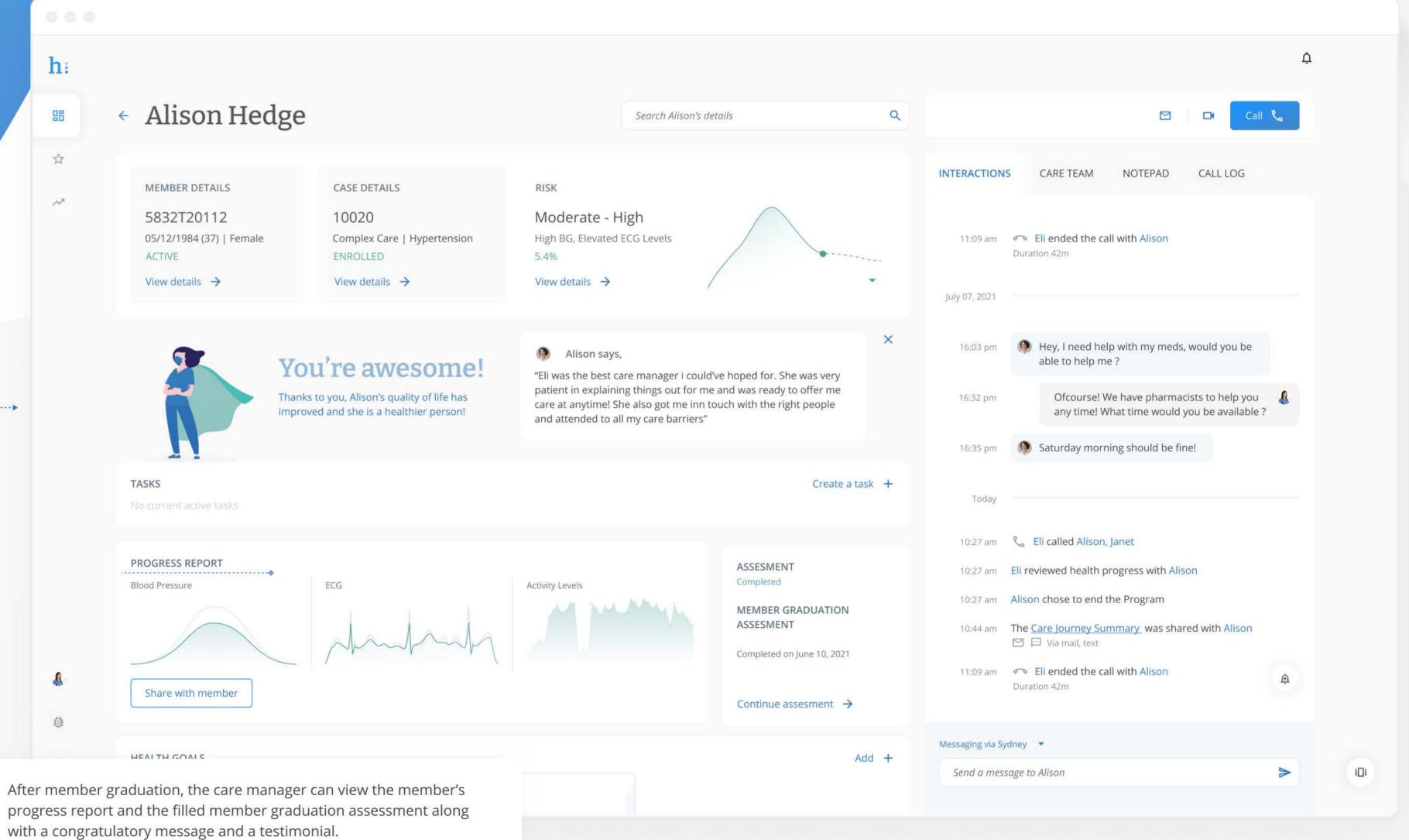


After completing all the health goals through periodic follow-ups, Alison's care journey comes to an end.

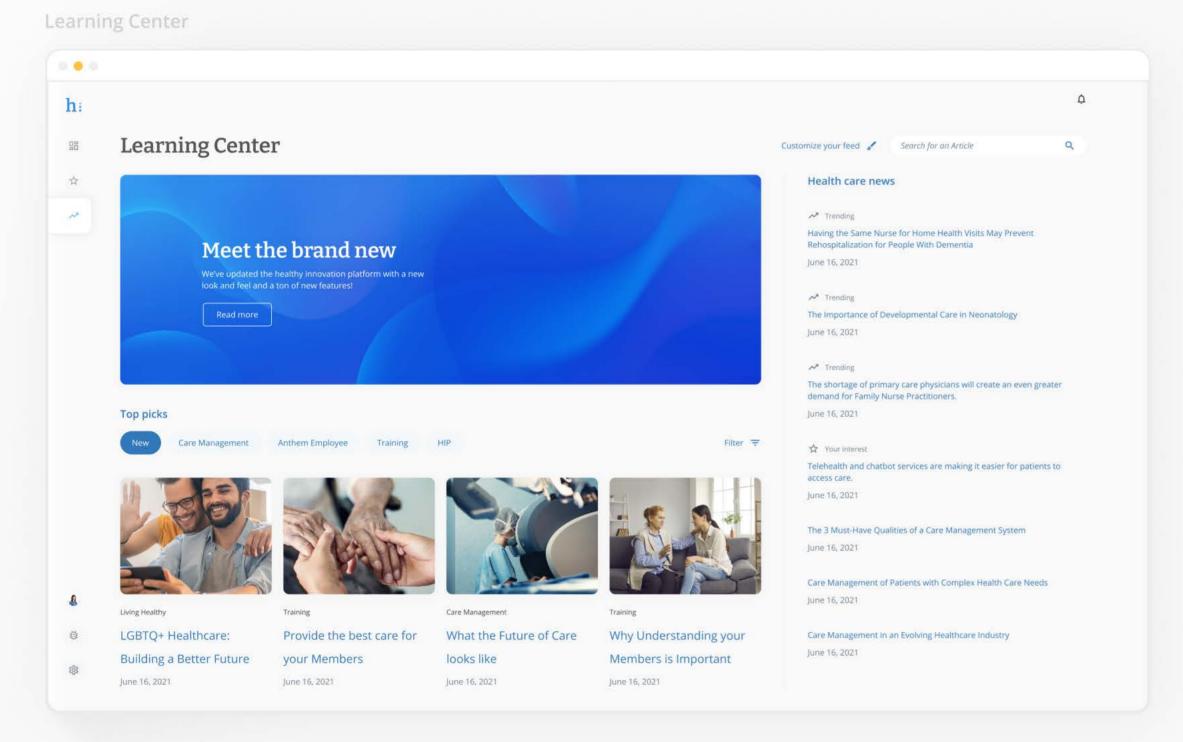


Once the member has completed all the health goals, the member graduation assessment is available to be completed and the progress report of the member's care journey is available to be shared with the member.

#Streamlining Documentation



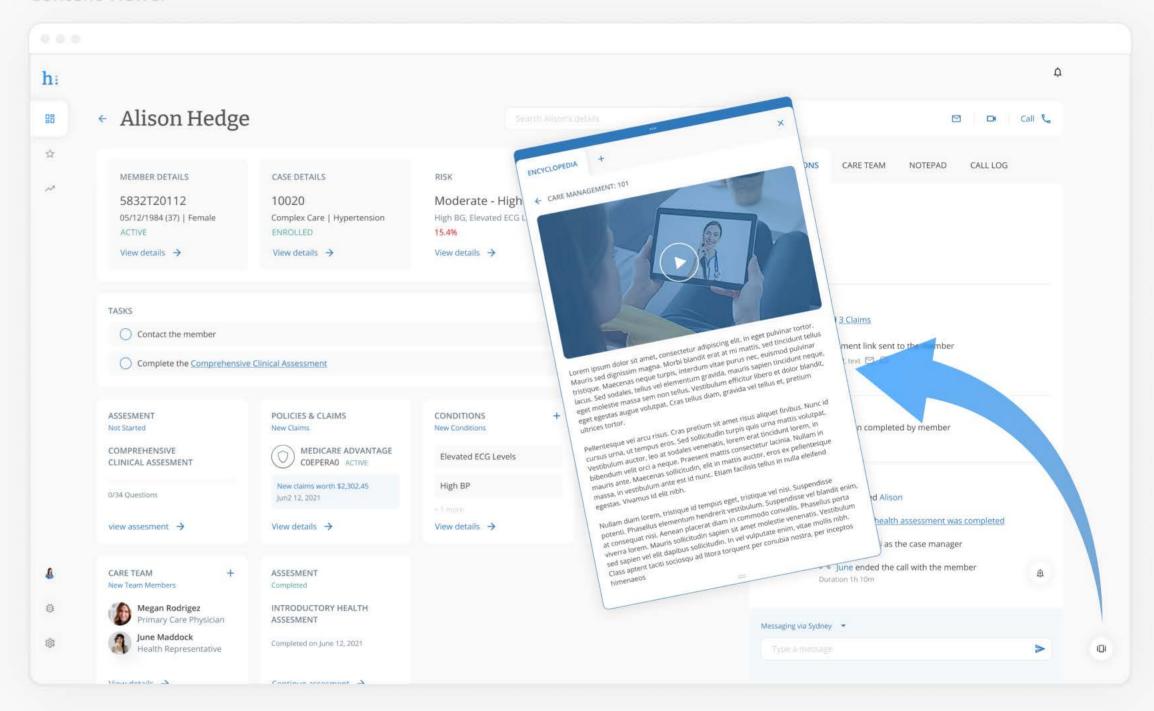
Additional Features



Care managers can stay up to date with the learning center which provides updates on the latest training material, latest news related to care management and any articles authored by the organisation.

#Collaborative CM tool #Care Associate Education

Content Viewer



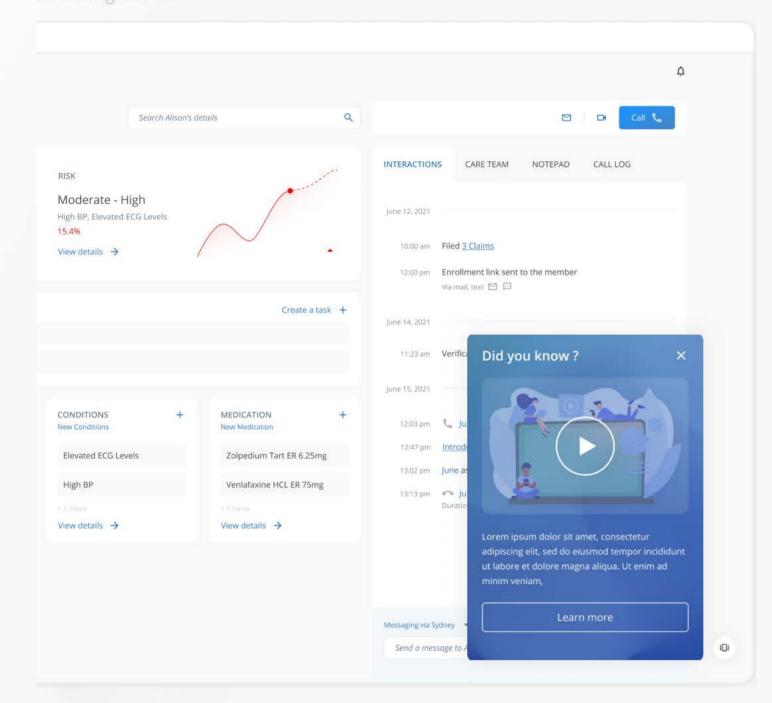
The content viewer can be invoked from any screen using the icon. This opens a floating window through which the care manager can search for educational material across various platforms.

The built in Intelligence can help suggest articles for the associates to view contextually.

#Care Associate Education

Additional Features

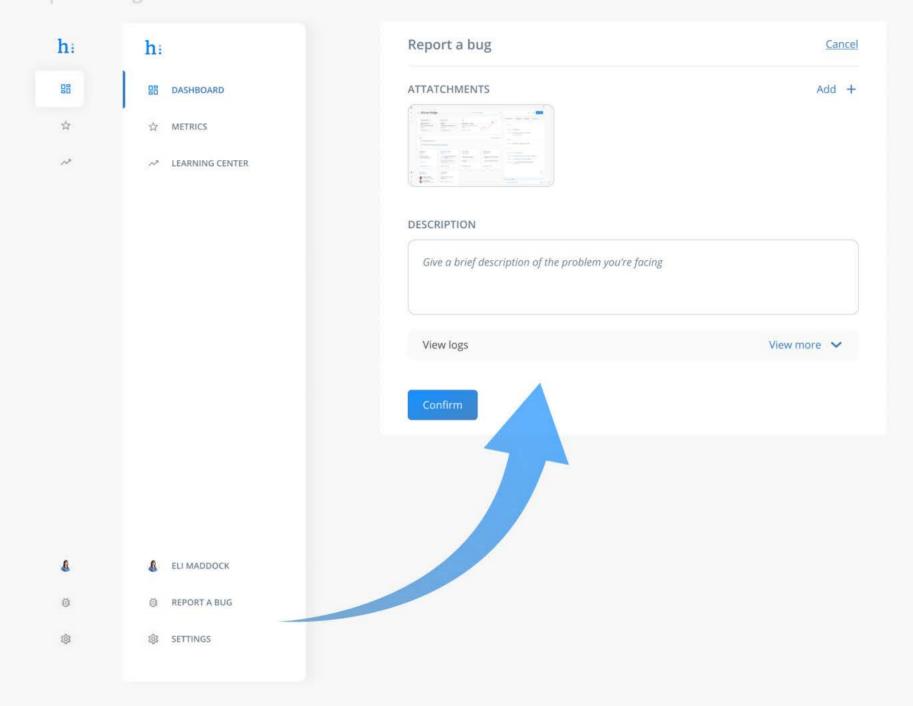
Learning Center



Once within the application, the associate can be shown various tips and tricks, contextually to help them understand the application. These could have links to articles and short animations which can help explain things more effectively.

#Better Ways To Introduce Enhancements

Report a Bug



Associates can use the "Report a bug" feature, easily available on every screen through the menu. The feature takes a screen shot, collects logs and asks the user for more information before being submitted.

#Better Ways To Test Enhancements

Suggesting features

DESCRIPTION	
Give a brief description of the feature you're thinking of	
	Add -

Allowing the user's to submit features can help steer prioritization and ideation exercises

#Better Ways to Introduce Enhancements

